



### NEWS AND EVENTS FOR THE MONTH OF AUGUST 2024

1. Ms R Sreeprabha, Assistant Professor completed an online course titled "Recruiting, Hiring and Onboarding Employees" authorized by University of Minnesota and offered through Coursera on 1st August 2024.
2. Ms R Sreeprabha, Assistant Professor, and Dr Vandana Madhavkumar, Dean - Industry Relations , KCW, published a paper titled 'Exploring the Impact of ESG Practices on Job Pursuit Intention of Gen Z Job Seekers: The Mediating Role of Corporate Reputation' in the International Journal of Economic Perspectives, Volume 18, No. 8 (August 2024), ISSN 1307-1637, a UGC CARE II listed journal and ABDC Category C on 1st August 2024.
3. Dr R Prabusankar, Professor, along with 10 II MBA students participated in the inaugural session of the year-long program "As I Evolve," organized by the Rotary Club of Coimbatore at Chamber Hall, Avinashi Road, on the topic "Workshop on Storytelling for Leadership and Building Blocks of Being a Leader in the AI Era" on 1st August 2024.
4. Dr. Vandana Madhavkumar, Dean-Industry Relations was designated as the member of the Doctoral Committee of the Ph.D Research Scholar Ms S Mukthy and attended the first DC Committee meeting on 2nd August 2024 at Jansons School of business.
5. Dr P Sadhasivam, Director attended the Education Panel meeting of the CII, Coimbatore on 7<sup>th</sup> August 2024
6. Dr G B Sabari Rajan, Associate Professor, Completed the MOOC on the titled "The Finance of Climate Change" offered by EDHEC Business School, France on 7th August 2024.
7. Dr G Brindha, Dr M Reshma, Dr Divya Lakshmi J and four research scholars attended the webinar titled "Navigating the Publication Process on High-Impact Journals: Insights from the Editor" organized by the University of Malaysia, Pahang on 7th August 2024.



8. Mr. Balakumar Thangavelu, India Head Volunteering, Cognizant delivered an expert talk on the topic, “Volunteering as a catalyst for Community development” on 8th August 2024
9. Dr P Sadhasivam, Director and Dr Vandana Madhavkumar, Dean-Industry Relations attended the CMA Managing Committee Meeting at The Coimbatore Club on 8th August 2024.
10. Dr S Kavitha, Associate Professor was appointed as the reviewer for the journal IIM Kozhikode Society & Management Review on 8th August 2024.
11. Dr. G. B. Sabari Rajan, Associate Professor, published a research paper titled “Examining the Influence of Dividend Policy on the Valuation of Listed Firms: Insights from India” on 8th August 2024. This paper appears in the journal Business, Management, and Economic Engineering, Volume 22, Issue 02, 2024, PP 142-153 (ISSN:2669-2481/eISSN:2669-249X) (Scopus-indexed).
12. Dr J Meena Maheswari, Associate Professor, acted as a Resource person for the webinar titled, “Fundamentals of Stock Market”, organized by Apollo Arts & Science College, Chennai on 10th August, 2024.
13. Ms. Divya Lakshmi J, Assistant Professor completed her PhD Viva voce titled “Corporate Expectations from Management Students - A way of Sustainable Quality Education in The Post-Covid Era” at G R Damodaran Academy of Management on 10th August 2024.
14. The 78th Independence Day celebration was held on August 13, 2024, at Chandra Seminar Hall.
15. Mr K Ravi, Chief Financial Officer, Roots Group of Companies delivered an expert talk on the topic, “Budget 2024: Highlights and Insights” on 14th August 2024.
16. Mr Vihav Vijay, Assistant Professor, has been appointed as a reviewer for the journal “The Journal of Business Perspective” (Scopus & ABDC indexed journal) of SAGE publishers on 15th August 2024.
17. Dr Vandana Madhavkumar, Dean-Industry Relations was designated as the member of the Doctoral Committee of the Ph.D Research Scholar Mr K Senthil Kumar and attended the first DC Committee meeting on 16th August 2024.



18. Dr S Kavitha, Associate Professor was appointed as the member of the Doctoral Committee of the Ph.D Research Scholar Ms Archaanaa Rajkumar under the guidance of Dr Srividya, Director, PSG Institute of Management by Centre for Research, Anna University.
19. Devadharshini P, Dikksita M, Harini A, Ragasuruthi M, Abinaya S, Prisha V A, Rajalakshmi V S, and Sri Ranjini A of II MBA participated in the Selfie Extravaganza - SNAP-SHARE-WIN Contest organized on 19th August 2024 by CIIED & GRG Gen Nxt Incubator.
20. The 2nd DC Committee meeting of Ph.D full time scholar Ms Santiago Antony Selvi under the guidance of Dr Vandana Madhavkumar, Dean-Industry Relations was conducted on 21st August 2024.
21. The Inauguration of I MBA (2024 - 26) and PGDMFS (2024 -25) batches were held on 19th August 2024, Dr R Nandini, Chairperson, GRG Institutions, inaugurated the event. An Orientation Programme was held from 19th August 2024 to 21st August 2024.
22. Ms Rohitha (Class of 2016) Business Partner and Centre Head, First cry Intellitots preschool, Pollachi, delivered an Alumna talk on the topic, "Leveraging my MBA for Professional Success" on 21st August 2024.
23. Dr R Prabusankar, Professor, and Ms Pavithra R G, Student, II MBA participated in the CII One-Day Student & Faculty Study Mission to Hosur, visiting Titan Company Ltd. and TVS Motor Company on 21st August 2024.
24. Park Global HR Services organized placement talk on the topic, "Industry Readiness" to the II MBA students in batches on 21st & 22nd August 2024.
25. Dr R Prabusankar, Professor, and 10 students of II MBA, attended the second session of the "As I Evolve program" by Mr. Prashanth Subramanian, Co-Founder & Executive Director of Quadrasystems.net India Pvt Ltd. on the topic "Navigating the Unknown," on 22nd August 2024.
26. Ms Shujithaa KM, Student of II MBA presented her story in the "True Stories of Overcoming Challenges" contest of the 'As I Evolve' program, organized by the Rotary Club of Coimbatore on 22nd August 2024.



27. Dr R Prabusankar, Professor, and Dr Initha Rina, Associate Professor, presented their research proposal titled "Navigating Sustainability: Social Capital Formation Among Organic Product Promoters in Malaysia and India" and Dr J Meena & Dr Allimuthu presented a research proposal titled, " ESG Investing & Financial sustainability ", to secure Financial assistance under GRG TRUST on 22nd August 2024 to secure financial support under the GRG-Trust Project on 22nd August 2024.
28. Dr Vandana Madhavkumar, Dean-Industry Relations attended an online CII HR Panel Meeting held on 23rd August, 2024.
29. Dr S Kavitha, Associate Professor completed an online course on "What is Data Science" offered by IBM through Coursera on 23rd August 2024.
30. Dr G B Sabari Rajan, Associate Professor, Completed the MOOC on the titled "Introduction to Artificial Intelligence (AI)" offered by IBM, USA on 23rd August 2024.
31. Mr. Gowtham Dhamodarasamy, Authorized Person, Zerodha Broking Limited, Bengaluru organized a hands-on training session on Stock Analysis and Portfolio creation using Tickertape and Small case as a part of the Security Analysis and Portfolio Management course on 23rd August 2024.
32. Ms Anjana M J( Class of 2015) Senior Manager, Anand Rathi Wealth Management Ltd delivered an Alumna Talk on the topic, " Decoding Wealth Management Practices" on 23rd August 2024.
33. Dr R Prabusankar, Professor, completed the academic and administrative processes Audit at LEAD College of Management, Palakkad on 25th August 2024.
34. Dr Divya Lakshmi J, Assistant Professor presented a paper on the topic "Pivotal Catalysts of Industry 5.0 - Evolution from Industry 4.0 to an Advanced digital and sustainable paradigm" on an International conference titled, " Multidisciplinary research and development (ICMRD - 2024)" on 25th August 2024.
35. Ms Shujitha K M, Ms Janani M S, Ms Kavidharshini V, Ms Meenu S, and Ms Pavithra RG of II MBA have been recognized as top idea contributors for the



month of July selected for the next stage of development and mentoring support in the CIIED 'Think Tank Top Ideators' program on 28th August 2024.

36. Dr S Kavitha, Associate Professor has been appointed as the member of the Doctoral Committee of the Ph.D Research Scholar Mr Rajesh AP under the guidance of Dr K C Arunadevi, Associate Professor, GRD Academy of Management by Centre for Research, Bharathiar University and she attended the first DC committee meeting on 29th August 2024.
37. Dr G B Sabari Rajan, Associate Professor, Completed the MOOC on the titled "The Introduction to Python Fundamentals" offered by University of Colorado Boulder, USA on 29th August 2024.
38. Mrs Deepa Muthukumarasamy, Founder, Some More Foods delivered an E Talk on the topic, "Restarting Right, with some more Resilience", on 29th August 2024.
39. Mr Vihas Vijay, Assistant Professor, completed a MOOC through Coursera offered by EIT digital on the title Business Implications of AI: Full course on 29th August 2024.
40. Dr Divya Lakshmi J, Assistant Professor attended an E- workshop on "Case method teaching and writing management cases" conducted by Dr. Janki Mistry, Assistant Professor, Veer Narmad South Gujarat University, Surat organized by Meerashpa Learning Solutions on 29th and 30th August 2024.
41. Dr S Kavitha, Associate Professor attended an online session on Union Budget: Strategic Insights and Implications organized by AIMA on 30th August 2024.
42. Dr Vandana Madhavkumar, Dean- Industry Relations along with her PhD Scholar Ms Santiago Antony Selvi published a paper titled 'The leading Role of Workplace Happiness on Employee Intention to stay' in International Journal of Cultural Studies and Social Sciences, Vol 20, issue 02, Pg No 07 in the July-December edition.